

**GOVERNMENT OF ANDHRA PRADESH**  
**ABSTRACT**

IT Promotion – Release of advertisements in local newspapers on 27<sup>th</sup> & 28<sup>th</sup> February, 2013 on Aadhar Enrollment slot booking at MeeSeva Centres for LPG Consumers - Sanction and Release of an amount of Rs.5,53,140/- (Rupees Five Lakhs Fifty Three Thousand One Hundred and Forty only) to various newspapers/agencies – Orders – Issued.

**INFORMATION TECHNOLOGY AND COMMUNICATIONS (Promotions) DEPARTMENT**

**G.O.Rt.No. 121**

**Dated: 22.06.2013**

**Read the following:**

1. From the Commissioner, I&PR Department, Hyderabad Lr.No.3195/Advt.II/2010, dt:16.03.2013.
2. From the Commissioner, I&PR Department, Hyderabad, Release Order No.63/Dis.Dir-PP/Advt.I-2/2012-13, dt:26.02.2013.
3. From the Commissioner, I&PR Department, Hyderabad, Release Order No.64/Dis.Dir-PP/Advt.I-2/2012-13/2,dt:27.02.2013.
4. From the Commissioner, I&PR Department, Hyderabad Lr.No.1622/Dis-Dir-PP/Advt.II/2012, dt:03.04.2013.
5. From the Commissioner, I&PR Department, Hyderabad, Release Order No.63/Dis.Dir-PP/Advt.I-2/2012-13/1, dt:26.02.2013.
6. From M/s.Ushodaya Enterprises Private Limited, Hyderabad, Invoice dt:27.02.2013.
7. From the Siasat Daily, Invoice No.5757, dt:28.02.2013.
8. G.O.Rt.No.1926, Finance (EXPR.GAD-II) Department dt:06.04.2013.
9. U.O.Note No.105/IT&C/Budget/2013, IT&C Dept, dt:12.04.2013.

**ORDER:**

IT&C Department is providing Aadhar enrollment slot booking at MeeSeva centres for LPG consumers of Ranga Reddy & Hyderabad District.

2. In this regard, advertisements were released in the following local newspapers on 27<sup>th</sup> & 28<sup>th</sup> February, 2013 on Aadhar Enrollment slot booking at MeeSeva Centres for LPG Consumers:

Publication	Edition	Color/BW	Size
<b>27.02.2013</b>			
Deccan Chronicle	Hyderabad	B/W	1/8 (third page)
Eenadu (Telugu Newspaper)	District edition (Tabloids) of Hyd & R.R.Dists	B/W	1/8 (third page)
<b>28.02.2013</b>			
Siasat (Urdu Newspaper)	Greater Hyderabad	B/W	1/8 (third page)

3. Accordingly, the said advertisement was published in the above newspapers. Commissioner, I&PR vide first and fourth read above forwarded the bills of Eenadu & Deccan Chronicle advertisement for payment to the agency and M/s.Siasat vide seventh read above submitted Invoice for payment in their favour, as mentioned hereunder:

S.No.	Name of the newspaper	Name of the Agency/ Newspaper	Amount (Rs.)
1	Deccan Chronicle	Deccan Chronicle Holdings Limited	3,68,640
2	Eenadu	Ushodaya Enterprises Private Limited	1,55,700
3	Siasat	The Siasat Daily	28,800
		<b>TOTAL</b>	<b>5,53,140</b>

**P.T.O.**

::2::

4. Government, after careful examination, hereby accord, sanction and release of an amount of Rs.5,53,140/- (Rupees Five Lakhs Fifty Three Thousand One Hundred and Forty only) to the agencies/Newspaper as mentioned at Para.3 above towards advertisement charges.

5. The amount sanctioned and released at Para.4 above shall be debited to the following Head of Account:

3451	: Secretariat Economic Services
MH 090	: Secretariat
GH (11)	: Normal State Plan
SH (22)	: IT&C Department
260	: Advertisements, Sales and Publicity Expenses

6. The Joint Director & DDO, IT&C Department shall draw the amount of Rs.5,53,140/- (Rupees Five Lakhs Fifty Three Thousand One Hundred and Forty only) sanctioned in Para.4 above and arrange for payment after duly applying the TDS in favour of the respective agencies as mentioned here under:

S.No.	Name of the Agency/ Newspaper	Amount (Rs.)
1	Deccan Chronicle Holdings Limited	3,68,640
2	Ushodaya Enterprises Private Limited	1,55,700
3	The Siasat Daily	28,800
	<b>TOTAL</b>	<b>5,53,140</b>

7. The above agencies/Newspaper shall submit an advance stamped receipt for the amounts sanctioned to them, to the Department in duplicate.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**SANJAY JAJU**  
**SECRETARY TO GOVERNMENT**

To

M/s. Deccan Chronicle Holdings Limited, Secunderabad

M/s. Ushodaya Enterprises Private Limited, Hyderabad

M/s. The Siasat Daily, Hyderabad

The Accountant General (Audit), Andhra Pradesh, Hyderabad

The Accountant General (A&E), Andhra Pradesh, Hyderabad

The Director of Treasuries and Accounts, Andhra Pradesh, Hyderabad

The Deputy Pay and Accounts Officer, Secretariat Branch, Hyderabad

The Pay and Accounts Officer, Andhra Pradesh, Hyderabad

The Resident Audit Officer O/o Pay and Accounts Officer, Hyderabad

The JD & DDO, IT&C Department

Copy to:

Fin. (EXPR-GAD II) Department

S.F./Spare

// FORWARDED : : BY ORDER //

**SECTION OFFICER**